Kinson Academy
The best in everyone™
Part of United Learning

Friday 20th November 2026

Dear Parents and Carers,

RE: At Kinson We SHINE

Thank you to everyone who shared their views as part of our review of values and personal development at Kinson Academy. Your feedback highlighted how important it is for our children to show respect, include others, develop confidence, persevere when things are difficult and feel that their voices matter.

We have used these themes to help shape a shared approach that will make these qualities clearer and more consistent across school life.

We are excited to introduce **SHINE** — our child-friendly approach to the character traits we want every Kinson Academy pupil to understand, demonstrate and take pride in.

Our **SHINE** values are:

- **S – Show Respect:** Be kind and treat others fairly.
- **H – Have a Go:** Be brave, try your best and give new things a go.
- **I – Include Everyone:** Make sure everyone feels welcome and included.
- **N – Never Give Up:** Keep trying, even when things get tricky.
- **E – Everyone Has a Voice:** Share your ideas and listen to others.

Every child will have their own SHINE Passport, with space to collect stickers for each of our five values. Children will earn stickers when staff spot them putting these values into action – whether that's showing kindness, trying something challenging, including someone in a game or sharing their ideas.

When children collect four stickers for a value, they'll receive a special certificate to celebrate their achievement.

Chat to your child about **SHINE** and look out for these values at home, too. Celebrate the little things, like having a go at something new, not giving up when things get difficult or making someone feel included.

We can't wait to see our children collecting their stickers, celebrating their achievements and, most importantly, showing what it means to SHINE!

Thank you for your support.

Miss Sargent
Assistant Principal

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