

Thursday 22nd October 2020

Dear Parents/Carers,

It has been brought to our attention that some children are seeing content online which is upsetting. It is always wonderful to hear that the children are following the advice they have learnt at school as part of our E-Safety provision and are sharing their concerns at home. Good home-school links have ensured that we at school are also aware, so that we too can support the children and our families.

Many of the apps we use do contain age ratings which you may not be aware of. Here are some of the key apps you may use at home. These age restrictions have been put in place to ensure children are somewhat protected from inappropriate content.

Age Restrictions for Social Media Platforms

What is the minimum age for account holders on these social media sites and apps?



Sourced from NSPCC website October 2019

The NSPCC have teamed up with O2 and designed a site called **NetAware**. It is a simple guide for parents to the most popular social networks, apps and games. Learn about the privacy settings and safety guidelines for Facebook, Instagram, Snapchat and more. You can also read up-to-date reviews from parents and children for each app, game and social network.

The straightforward, no-nonsense advice will untangle the web, and show you how you can be just as great a parent online, as you are the rest of the time.

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Key features:

- Minimum age rating for each social network, app and game.
- Parent and child views on how easy it is to sign up, report abuse and adjust privacy settings.
- What people are saying about the top 50 most popular social networks, apps and games.
- Find out how likely your child is to come across inappropriate content.

Visit the site (<https://www.net-aware.org.uk/>) for more information. If you have any questions about this site please email Netaware@nspcc.org.uk

I just wanted to take this opportunity to remind parents of some key resources that can be used to support at home. These resources provide guidance for parents and carers to keep children safe online. They will, amongst other things, support you to talk to your child about a range of online safety issues, set up home filtering in a child-friendly way and set up age-appropriate parental controls on digital devices:

- [Thinkuknow](#) by the National Crime Agency - Child Exploitation and Online Protection command (NCA-CEOP) provides resources for parents and carers and children of all ages to help keep children safe online.
- [Childnet](#) has developed [guidance for parents and carers](#) to begin a conversation about online safety, as well as [guidance on keeping under-fives safe online](#)
- [Parent Info](#) is a collaboration between Parent Zone and NCA-CEOP, providing support and guidance for parents and carers related to the digital world from leading experts and organisations.
- National Society for the Prevention of Cruelty to Children (NSPCC) has [guidance for parents and carers](#) to help keep children safe online.
- [UK Safer Internet Centre](#) provides tips and advice for parents and carers to keep children safe online - you can also [report any harmful content found online through the UK Safer Internet Centre](#)

If you have any further queries about your child's safety online please email us at Safeguarding@kinson-academy.co.uk

Thank you for continuing to work with us to keep our children safe online.

Kind regards,

Alysia Dolan
Vice Principal

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